



2024 Valor Business Sponsorship Letter



Dear Sponsor,

At Valor, we rely on the generosity and support from our local community to help us deliver a world-class education. As a part of our community, we would love the opportunity to partner with your business. We would like to invite you to consider sponsoring our 20th Annual Jog-A-Thon event, which will be held on March 22, 2024. We have a variety of sponsorship tiers available – you can find an overview of them attached.

Leading up to our Jog-A-Thon, students are asked to gather pledges. On the day of our Jog-A-Thon, students run laps to bring those pledges to life and raise money for our school. The money raised will fund the efforts and events put on by our Parent Teacher Fellowship (PTF). The PTF uses these funds to supplement our students' school experience and learning. In addition to maintaining teacher classroom funds and our community outreach programs, **this year's funds will go directly to our campus security fund and enrichment programs to help keep Valor Students and Staff in a safe learning environment.** With your help, we can achieve our goal and continue to be the premier independent Christian school in the South Bay!

We'd appreciate the opportunity to build a relationship with you and your business, and look forward to partnering with you in our 20th annual Jog-A-Thon!

If you have any questions, please contact our Jog-A-Thon Chair Coach Phil Bendik at pbendik@valorca.org.

Why Support Valor?

About Valor

Valor Christian Academy is a WASC accredited independent, private Christian school in Redondo Beach, CA. Valor serves over 300 Elementary and Preschool students.

Valor is a diverse community of students, residing in the Beach Cities of the South Bay, and nearby communities including Palos Verdes, Carson, Inglewood, Culver City, and beyond. The school also hosts international students from various countries around the world.

Students become courageous leaders through the following ways:

- STEAM programs
- Small class sizes
- Rigorous academics
- Credentialed faculty
- Excellent standardized test scores
- Student Honor Council
- Competitive sports programs
- Volunteering at The Dream Center, St. Andrews Church, Children's Hunger Fund, and many more

Christ-Centered Living + Rigorous Academics

Our mission at Valor Christian Academy is to provide each student with an uncompromising Christian education devoted to academic excellence in a family-friendly, safe, and nurturing environment.

Scholarships and More!

Valor offers both academic and needs based scholarships and financial aid to its diverse student body. Last year, we were able to offer up to **\$100,000** in Scholarships and Financial Aid.





Business Sponsorship Levels

Sponsorships must be submitted by **March 8, 2024**

\$2,500+ EAGLE SPONSOR

- Appreciation plaque (9"x12")
- Premium size logo on Jog-A-Thon T-shirt
- (1) 3'x6' Banner
- (4) Ground signs
- Premium size logo in school yearbook
- Lobby display
- Large logo on Thank You banner
- (4) Social media posts
- Inclusion in Valor Jog-A-Thon vendor directory on website
- Jog-A-Thon T-Shirt, Sticker and Medal

\$1,500 PLATINUM SPONSOR

- Appreciation plaque (7"x9")
- Prominent size logo on Jog-A-Thon T-shirt
- (1) 3'x6' Banner (School year)
- (2) Ground signs
- Prominent size logo in school yearbook
- Lobby display
- Large logo on Thank You banner
- (2) Social media posts
- Inclusion in Valor Jog-A-Thon vendor directory on website
- Jog-A-Thon T-Shirt, Sticker and Medal

\$1,000 GOLD SPONSOR

- Medium size logo on Jog-A-Thon T-shirt
- (1) 2'x3' Banner (School year)
- (1) Ground sign
- Medium size logo on Thank You banner
- Inclusion in Valor Jog-A-Thon vendor directory on website
- Jog-A-Thon T-Shirt, Sticker & Medal

\$500 SILVER SPONSOR

- Business logo on Jog-A-Thon T-shirt
- (1) Ground sign
- Business logo on Thank You banner
- Inclusion in Valor Jog-A-Thon vendor directory on website
- Jog-A-Thon T-Shirt, Sticker and Medal

\$250 BRONZE SPONSOR

- Name only (no logo) on Jog-A-Thon T-shirt
- Business name on Thank You banner
- Jog-A-Thon T-Shirt, Sticker and Medal

Business Sponsorship Levels

Sponsorships must be submitted by March 8, 2024



FULL NAME: _____

COMPANY (IF APPLICABLE): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE (INCLUDE AREA CODE): _____

EMAIL: _____

WEBSITE ADDRESS: _____

IF APPLICABLE, PLEASE SUBMIT HI-RES LOGO (.AI) TO VALOR.PTF@VALORCHRISTIANACADEMY.ORG

VALOR STUDENT/FAMILY THAT YOU ARE SUPPORTING: _____

SPONSOR LEVELS:

PLEASE SELECT YOUR SPONSOR LEVEL AND WRITE THE TOTAL DONATION AMOUNT IN THE FIELD BELOW.

EAGLE SPONSOR
\$2,500+

PLATINUM SPONSOR
\$1,500+

GOLD SPONSOR
\$1,000+

SILVER SPONSOR
\$500+

BRONZE SPONSOR
\$250+

TOTAL AMOUNT: _____

PAYMENT OPTIONS:

DONATE DIRECTLY TO OUR WEBSITE

[HTTPS://APP.99PLEDGES.COM/FUND/VCAJAT2024](https://app.99pledges.com/fund/vcajat2024)



IF YOU ARE WRITING A CHECK, PLEASE MAKE IT PAYABLE TO: VALOR PTF.

(PLEASE WRITE THE NAME OF CHILD AND "JOG-A-THON" IN THE MEMO FIELD OF YOUR CHECK.)



DONATION RECEIPT

Dear _____,

Thank you for your pledge/commitment of:

\$ _____ per lap -or-

\$ _____ flat rate donation.

Your total contribution was \$ _____.

Thank you for your support and generous donation to my school!

Sincerely,

*VCA Federal Tax ID Number 45-4521666
This letter may be used as a receipt for tax purposes*